

## LISA Canada Workshop



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## Advocacy and Outreach Working Group

*Thursday, April 29, 2021 10:00 AM (30 minutes)*

The LISA Consortium Advocacy and Outreach Group (“AdvoReach” for short) supports and coordinates communications and advocacy about LISA amongst four main groups:

- (1) the Consortium itself, promoting regular exchange of information between the different science teams;
- (2) the gravitational-wave community, cooperating with scientists working on projects that span the gravitational-wave spectrum;
- (3) the wider astronomical community, particularly in areas of common, complementary science;
- (4) the non-scientific community, raising awareness of LISA amongst journalists, politicians and decision-makers, educators, students and the general public.

In this overview talk I will briefly highlight some of the many projects through which AdvoReach interacts with the above audiences (both face-to-face and via online engagement) and the many ways in which you can get involved in our AdvoReach activities.

Chair: Saurya Das (U Lethbridge)

Co-Chair: Jess McIver (UBC)

**Presenter:** HENDRY, Martin (U Glasgow)

**Session Classification:** Advocacy and Outreach Working Group