

# Data Careers Decoded

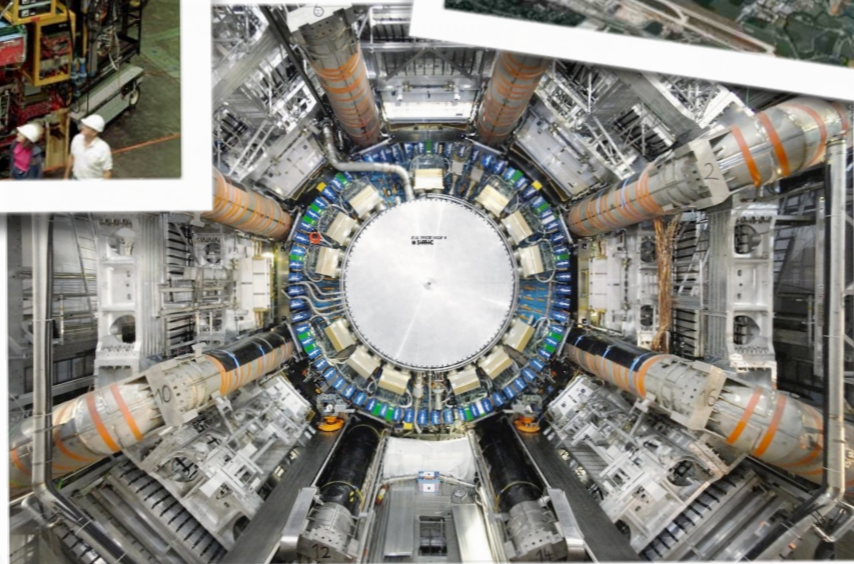
**Kathy Copic**

VP, Growth

**The Insight Fellows Program**

[insightdatascience.com](https://insightdatascience.com) | [insightdataengineering.com](https://insightdataengineering.com)

[insightdata.ai](https://insightdata.ai) | [insighthealthdata.com](https://insighthealthdata.com)



INSIGHT



1000+

DATA SCIENTISTS AND  
DATA ENGINEERS

INSIGHT

# Insight Fellows are Data Scientists and Data Engineers at:



Silicon Valley • New York • Boston • Seattle  
+ many others...

Insight is an education startup that helps scientists and engineers start new careers.

**Insight is an education startup that helps scientists and engineers start new careers.**



**Free 7-week  
fellowship programs**

Insight is an education startup that helps scientists and engineers start new careers.



Emphasis on social learning

Insight is an education startup that helps scientists and engineers start new careers.



Learn from peers and industry mentors



Insight is an education startup that helps scientists and engineers start new careers.



Interview successfully  
for jobs!

# Insight is an education startup that helps scientists and engineers start new careers.

1

Identify + recruit  
potential data  
scientists

*>> Since 2012, we've reviewed 20k applications and conducted 1000s of interviews.*

Insight is an education startup that helps scientists and engineers start new careers.

1

Identify + recruit  
potential data  
scientists

2

Onboard + train  
them as a team

*>> Each team member produces a functional data product prototype within their first 20 days.*

# Insight is an education startup that helps scientists and engineers start new careers.

1

Identify + recruit potential data scientists

2

Onboard + train them as a team

3

Release them back into the wild

*>> Over 1,000 Insight alumni have joined teams at close to 300 companies in the last 5 years.*

# Insight is an education startup that helps scientists and engineers start new careers.

1

Identify + recruit potential data scientists

2

Onboard + train them as a team

3

Release them back into the wild

4

Repeat

*>> 3x per year, in 4 cities, for 4 separate fields:  
Data Science, Health Data Science, Data Engineering, & AI.*

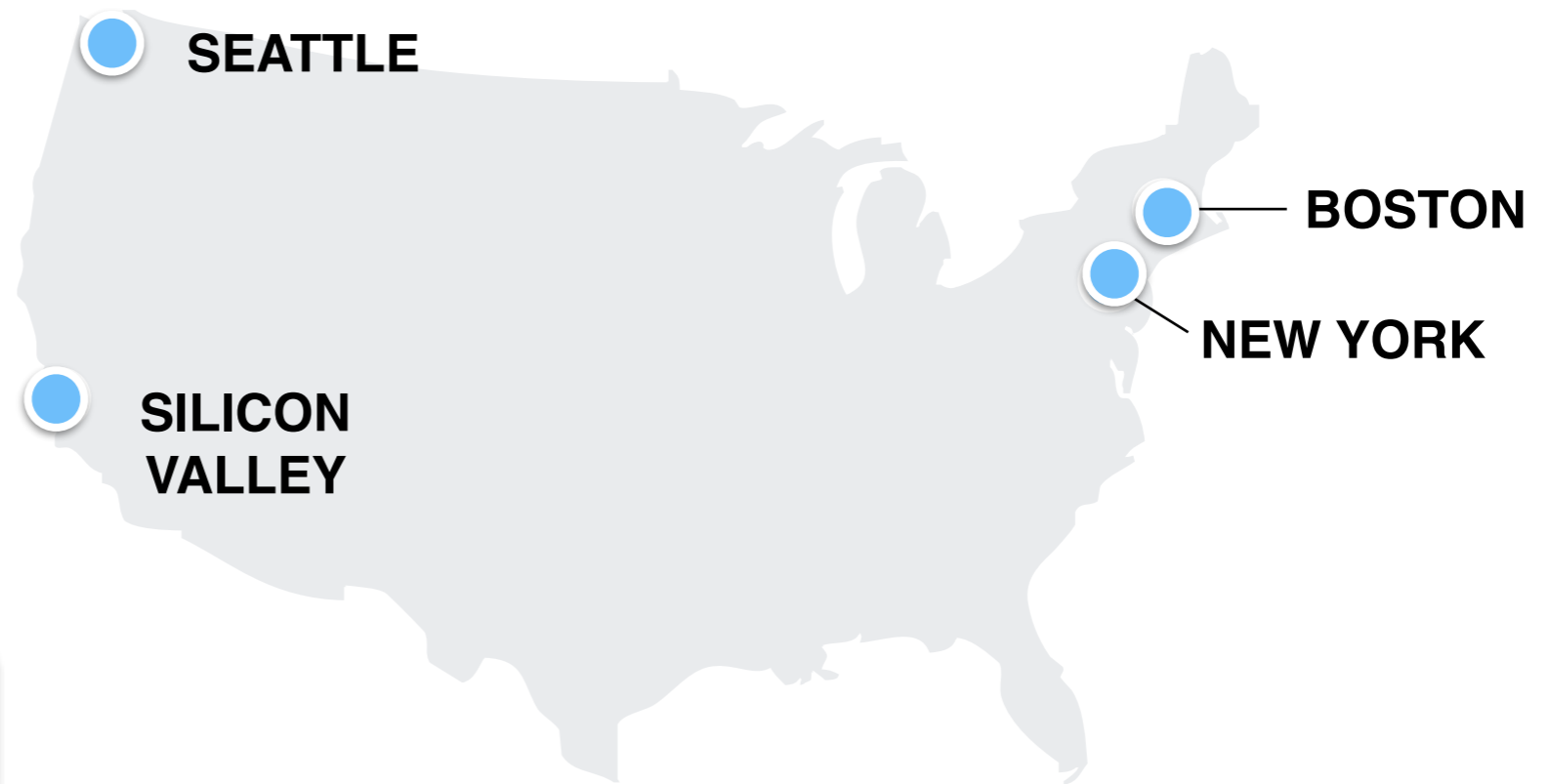
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## LOCATIONS

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INSIGHT

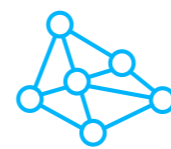
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## PROGRAMS

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DATA SCIENCE



DATA ENGINEERING



HEALTH DATA SCIENCE



ARTIFICIAL INTELLIGENCE

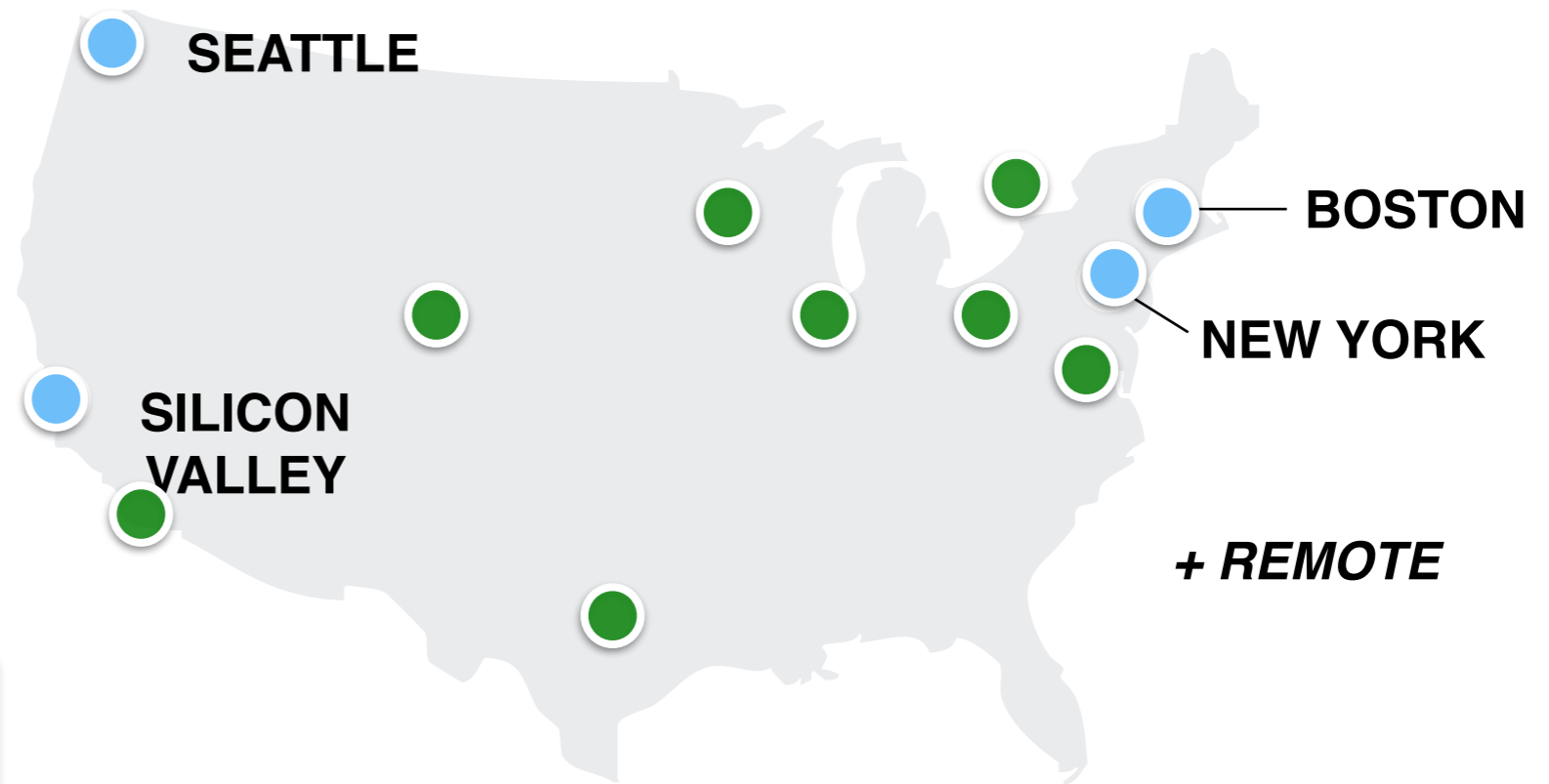
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## LOCATIONS

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INSIGHT

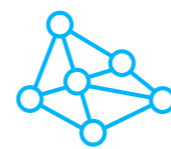
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## PROGRAMS

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DATA SCIENCE



DATA ENGINEERING



HEALTH DATA SCIENCE



ARTIFICIAL INTELLIGENCE

# Data Careers cover a wide space

Analytics  
& Decision  
Science

Data  
Products

AI &  
Deep  
Learning

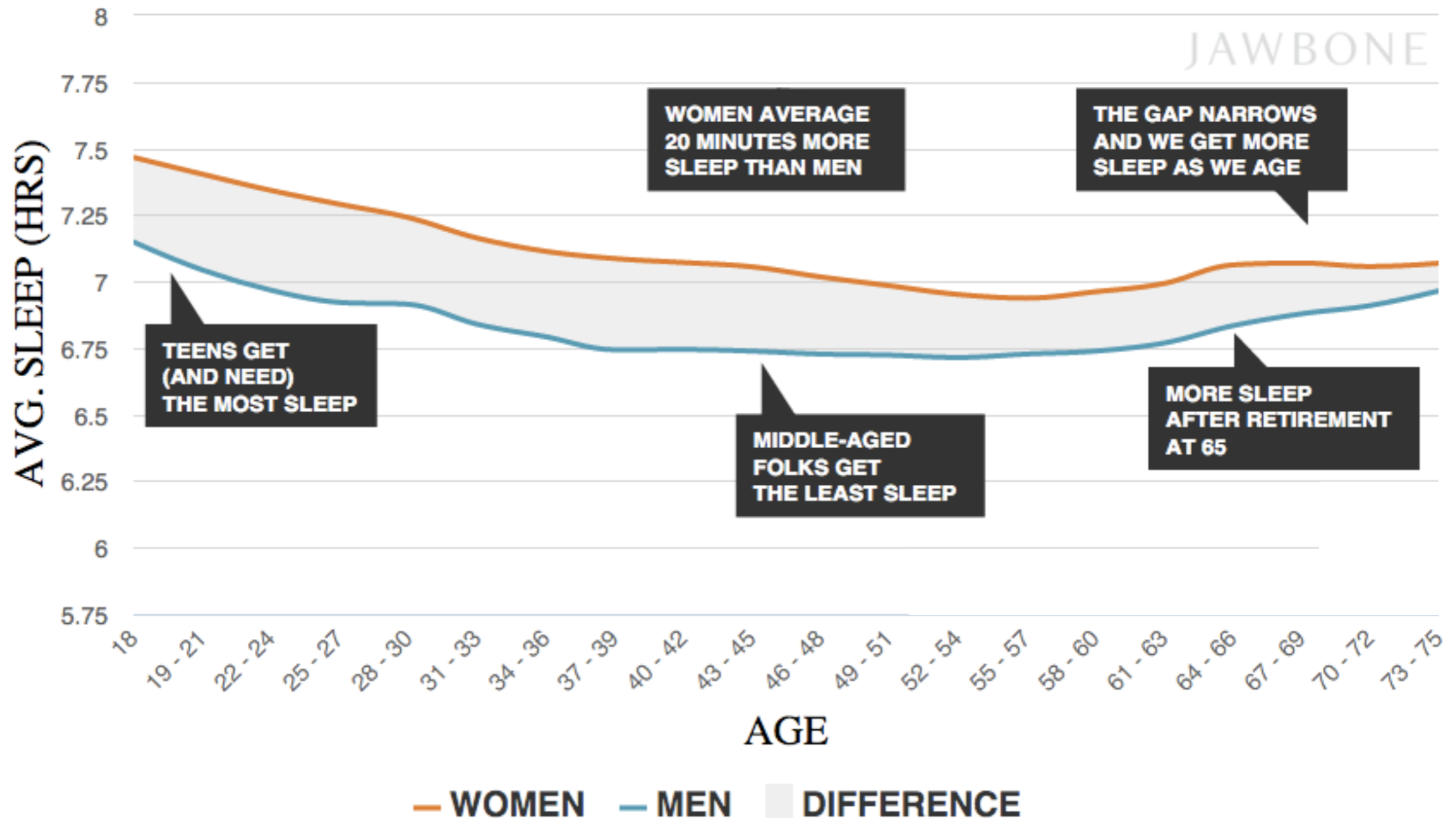
Data  
Engineering



# Analytics & Decision Science

## SLEEP BY AGE AND GENDER IN THE UNITED STATES

Millions of users



[Featured in Nature](#)

[Last week's NYT](#)

Data  
Products

Products  
where Data is at the  
Core



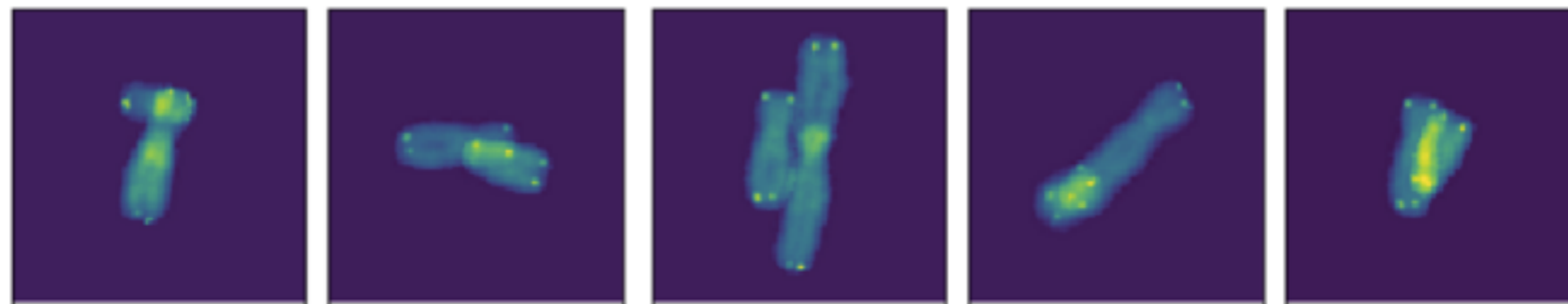
# AI & Deep Learning

When the usual tools just won't do



[Lily Hu's Project](#)

Input



Ground Truth

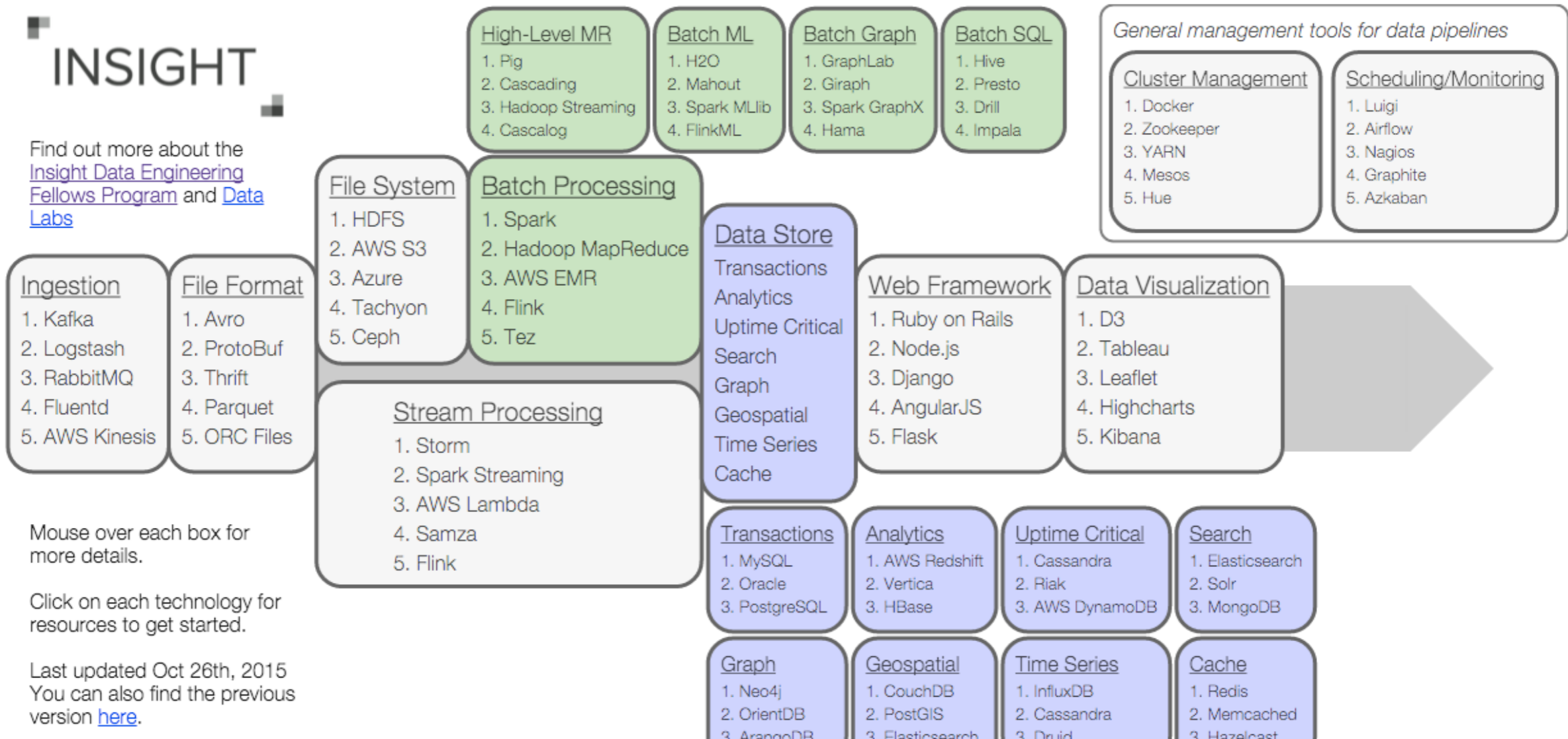


Prediction



# Data Engineering

Volume  
Velocity  
Variety





4 Reasons People want to Hire  
Physicists....  
and they are NOT the Reasons  
you'd Expect!!!  
(Well, OK maybe 1 of them is.)



## Michael Kirby

Jan 4 at 10:45am • Chicago, Illinois • 

Today's combinatorics problem: The cafeteria has 7 types of cookies. Kirby likes 3 of the 7 types of cookies. Everyday, the cafeteria puts out 4 types of cookies for the day. How often does Kirby get to enjoy all of the cookies that he likes? Never. It has never happened in 5 years.

41 likes 23 comments



Like



Comment



Share



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**Jon Wilson**

There are 35 possible combinations (7 choose 4). Of those, 4 combinations contain all three types you enjoy. Thus, on any given day, there is about an 11.4% chance that you will get all three types you enjoy.

There are about 260 (5\*52) weekdays per year. In five years, there are about 1300 weekdays. So, from the binomial distribution, we can calculate that the odds of having 0 successes in 1300 trials, with a success probability of 11.4% is....

$3 \times 10^{-69}$

Jan 4 at 11:32 AM • Like • 9 • Reply



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I knew someone would crunch the numbers

Jan 4 at 12:53 PM • Like • 1 • Reply

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Jan 4 at 1:00 PM • Like • 6 • Reply

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Jan 4 at 1:00 PM • Like • 6 • Reply

**Robert M Roser**

Talk to debbie. In cafeteria and make a request. Management problem not math

Jan 4 at 1:29 PM • Like • 5 • Reply

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Curiosity

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Develop through working  
on hard problems  
- not homework -  
higher stakes = better

# HEP Alumni impact many fields

**Tech:** Facebook, Microsoft, LinkedIn, Intuit, Salesforce

**Media/Entertainment:** Netflix, Twitch, Spotify

**Energy:** Stem, Agentis

**Health:** Trace Genomics, 23andMe, Zenysis, FitBit

**Consulting:** Gartner, SVDS, Premise

**Security:** Vectra, Proofpoint, Amphor

**Lending/Payments:** LendUp, Prosper, LearnVest, Square

# Build Connections between Science + Tech

**Insight Blog + Notification List**

**Data Science Weekly**

**O'Reilly Data / AI / Solid**

**Fast Forward Labs Newsletter**

**Schemaless**

**Software Engineering Daily**

**Masters of Scale**



**SOFTWARE  
ENGINEERING  
DAILY**



*Fast Forward Labs*

# Thank you!

[kathy@insightdatascience.com](mailto:kathy@insightdatascience.com)

Kathy Copic: LinkedIn  
@KathyScientist

